



The 2012 Pro Media Conference Call for Presentations is OPEN UNTIL AUGUST 3

Now Accepting Presentations for PMC-West at Digital Video Expo '12!

The Pro Media Conference brings together the content creation community with a program that will educate, motivate and engage [professionals](#) working in media and entertainment, video and audio production, [internet and mobile video](#), AV, government, [corporate video environments](#), and IT. Through a series of papers, panels, case studies, keynotes, and networking opportunities, PMC gives [media professionals](#) access to the information and technology that will allow them to create, manage, monetize, and deliver compelling content... for all video applications, across all platforms and for all customers.

We welcome presentation proposals that are suited to our educational focus: Digital Video, Government Video, Pro Audio, TV Technology, and Systems Integration/Contracting.

Topics

digital **VIDEO**

- 3D cinematography and production
- 4K production/post
- Audio post
- Business and legal issues for producers
- Codecs
- Color grading/correction/ management
- Compression
- Digital distribution
- Digital cinematography
- Digital intermediate workflow
- Documentary production
- File-based production and post
- Funding/financing for filmmakers
- Large sensors
- Lighting

- Live production
- Metadata
- Mobile content
- Motion graphics
- On-set data management
- Social media strategies
- Sound effects, sound design, sound editing

Government

For federal, military, state and local government media professionals VIDEO

- Digital Asset Management
- Streaming Media/VOIP
- Digital Signage
- Classroom AV
- Command and Control
- Homeland security/Law enforcement Video
- Media Storage
- Digital Government Strategy

MIX & ProSound

PROFESSIONAL AUDIO AND MUSIC PRODUCTION SMALL

- Ambisonics
- Audio education
- Live performance
- Audio Hardware support
- Signal processing
- Music Composition
- Audio Languages
- Sound Synthesis
- Audio Plugins
- MIDI
- Music Production
- Linux Kernel
- Physical Computing
- Interface Design
- Networked Audio



- Media Asset Management/Archiving/Metadata Management
- Audio for TV/Web
- File-based workflows
- Encoding/Transcoding for OTTP, Web
- Automation, Traffic, Master Control
- Emergency Planning/Disaster Recovery
- Production/Distribution in the Cloud
- Acquisition/Multicamera Technology (DSLRs, compact camcorders, etc.)
- Consumer Devices and Applications for delivery/ Using OTS (Off the Shelf) Hardware for Professional Production
- Test & Measurement



- Digital Signage
- Flat Panel Displays
- Advanced multimedia systems
- Design/Build and installation
- AV Systems Integration in:
 - Healthcare
 - Education
 - House of Worship
 - Corporate
 - Control rooms
 - Government & military
 - Hospitality & entertainment
 - Stadiums & arenas

Deadline

The submission deadline is: **August 3, 2012, 5:00 PM EST.**

Frequently Asked Questions

What information will I need to provide during the submission process?

[EXT PMC Call for paper 2012.pdf](#)

Who do I contact with questions about the submission process?

Lygea Madison
Expo Manager
lmadison@nbmedia.com
(703) 852-4618

What is the conference date?

September 19-20, 2012

Where is the conference being held?

Pro Media Conference-West will take place at the Pasadena Convention Center, located at

300 E. Green Street
Pasadena CA 91101

What type of attendees does this event attract?

Digital Video Expo is the leading West Coast event for buyers of production, post, AV, broadcast, and multimedia technology. DV Expo is regularly attended by; Independent producers, animators, audio engineers, archivists, aerial camera operator, art director, A\V intergrators, cinematographers, digital content producers, multimedia designers, and project directors seeking new and improved solutions for managing and operating in the multimedia arena.

What is the session format at this event?

Conference Sessions:

Conference sessions are 45 minute with a 15 minute Q&A, set theater style for 75-100 attendees, and may feature a single speaker or a panel.

When can I expect to be notified if my presentation was accepted?

All notifications will be sent to the primary email address provided no later than August 10, 2012.

How do presenters register for this event?

We are pleased to provide a complimentary conference registration to all presenters. Upon acceptance, you will receive additional information.

If selected, do I have to provide my own AV equipment?

We will provide a LCD projector, screen and microphone for your presentation. ALL PRESENTERS MUST PROVIDE THEIR OWN LAPTOP loaded with their presentation.

If selected, what presentation materials do I have to provide?

It is expected that presenters provide electronic presentation materials, handouts and/or follow-up materials for conference attendees before the event and updated/final copies during or after the event.